

THE BULLBIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA NEW YORK 16, N. Y. 35 EAST 39 STREET

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September 15, 1956



MISS EIGHT BALL GREETS OPC FOR L.A. PRESS CLUB

Valerie Allen, Los Angeles Press pu- Club's "Miss Eight Ball," brought that ect Club's greetings to the OPC Sept. 11. She presented an "8-Ball" lighter, official symbol of the Los Angeles unit Ann Meuer

(also name of their monthly publication), to OPC president Wayne Richardson. Miss Allen is shown above with Gilbert E. Busch, Vice Pres. of Albert Frank-Guenther Law, Inc., and Advertising and Business Manager of the Bulletin.

RIESEL SPEAKS SEPT. 20.

Victor Riesel, noted columnist and OPC member, will be a luncheon guest

of the Club Sept. 20. Riesel will give Club members picture of organized gang activity which provoked and backed the acidblinding attack on him. Following the talk, the floor will be open for questions



which Riesel has promised to answer "on or off the record."

Riesel recently began a weekly TV show, "Inside Story With Victor Riesel," on WRCA-TV (Friday, 6:30-6:45 p.m.) which gives "background on the top news story of the week."

WIMMER VISITS OPC

Perry Wimmer, Advertising Manager of the Los Angeles Press Club "8 Ball" visited the OPC this week.

Hill & Knowlton Names OPCers

Four OPC members have been named directors of Hill & Knowlton International, new subsidiary of the New York public relations firm.

Bert C. Goss, president of the parent company; Richard W. Darrow, executive vice president; Edward V. Barrett, dean of Columbia School of Journalism; and J. Carlisle MacDonald, former New York Times correspondent, will serve on the board of the new international operation. The firm will have headquarters in The Hague and offices in Dusseldorf. Mr. MacDonald will be senior consultant in Europe with headquarters in Paris.

South American Tour

Pictures taken during the recent tour of South America by OPC members are on p. 7.

Coverage of members' reports on South America, among them Freedom of Press, is scheduled for an early issue of the expanded Bulletin.

PUERTO RICAN DINNER STARTS NEW SEASON

With a gala Puerto Rican dinner, featuring color movies and a door prize of a trip to that commonwealth, being held in the club this Tuesday night, the the OPC has launched its winter social season under the aegis of the Program Committee.

Chairman Lawrence Blochman of the consolidated program committee which includes the regional dinners, open house, book and luncheon groups reported that plans for the year had now been tentatively approved by his organization.

The Puerto Rican dinner will be followed by an U.S.A. night, scheduled for Nov. 20, and for an election night party to be held Nov. 6

Joseph C. Peters, head of the regional dinners committee, reported eight other regional dinners are now well along on the planning board.

Blochman also revealed the manuscript for the new OPC bar book has been completed and has been placed in the hands of the publisher.

The Puerto Rican dinner was planned with the assistance of OPCer Mel Most, and will feature the appearance of Teodoro Moscoso, head of Puerto Rico's "Operation Bootstrap."

Club Calendar

Tues - Sept. 18 - Puerto Rico Night - First Regional Dinner of season. Door prizes, including trip to Puerto Rico, entertainment, etc. Ticket to Series No. 1 of dinners valid. One guest per member. Cocktails, 6:30 p.m., dinner 7:30 p.m.

Thurs - Sept. 20 - Luncheon -Victor Riesel - 12:30 p.m. Member and one guest.

Thurs - Sept. 27 - Luncheon -Steve Allen, TV Star - 12:30 p.m. Member and one guest.

- THE BULLETIN -

Published weekly by the Overseas Press Club of America, Inc., 35 East 39th St., New York 16, N.Y. MUrray Hill 6-1630.

Editorial Board: Chairman, John Wilhelm, Dave Murray, Harrison Salisbury, Larry LeSueur, William Ryan, Mary Hornaday, Dave Ballard, Gilbert E. Busch, Jos. Ruffner, S. R. Kan, Walter Davenport, Paul Miller, Ben Wright, Ruth Lloyd, Robert L. Dunne, Ralph H. Major.

Issue Editors: John Wilhelm, Barbara J. Bennett. Advtg. & Business Mgr.: Gilbert E. Busch.

Correspondents: Curt L. Heymann (Paris); Robert Benjamin (Mexico City); Darrel Berrigan (Bangkok); Beryl Kent (Los Angeles-Hollywood); Gerhard Stindt (Berlin); Jessie Stearns (Washington); William Coughlin (London); Stuart Griffin (Tokyo); Geraldine Fitch (Taipei).

THE OVERSEAS PRESS CLUB Officers and Board

President: Wayne Richardson; Vice Presidents: Cecil Brown, Ansel E. Talbert, Lawrence G. Blochman; Secretary: Will Yolen; Treasurer: A. Wilfred May.

Board of Governors: John Barkham, Thomas Curran, Emanuel Freedman, Ben Grauer, Ruth Lloyd, John Luter, Kathleen McLaughlin, Will Oursler, Madeline D. Ross, Cornelius Ryan, Thomas P. Whitney, John Wilhelm, Helen Zotos; Alternates: Reavis O'Neal, Harold Lavine, J.C. Dine, Elizabeth Fagg.

Past Presidents: W. W. Chaplin, Robert Considine, John Daly, William P. Gray, Burnet Hershey, Frank Kelley, Lucian Kirtland, Louis Lochner, Eugene Lyons, J. Clifford Stark, Lowell Thomas, Wythe Williams (deceased).

COPYMUST BE RECEIVED AT THE CLUB BY TUESDAY NOON

Free to Members—\$10 yrly,Non-Members Advertising Rates on Request

OVERSEAS TICKER

PARIS

David Schoenbrun, Paris CBS bureau chief, due to return here from New York Sept. 22. Louis Cioffi, filling in during Dave's absence, says he's heading south with his family for Italy and a vacation in Vico Equense, near Sorrento. Edward M. Korry, Look European Editor, vacationed with family in south of France. Thomas A. Dozier, Time-Life, back from Basque country of France and Pamplona. Willet Weeks, Jr., director of N.Y. Herald-Tribune's Paris edition, toured six countries of western Europe on a family vacation. Eric Hawkins, Herald-Tribune's managing editor, spent hard-at-work summer on the job. Preston Grover, AP bureau chief, back from holiday in Greece.

Bernard S. Redmont, Agence France-Presse, and family, back from a month's drive through Switzerland, Austria and northern Italy.

Eugene English, Press-Wireless, hopped to London on the Suez story.

-Bernard S. Redmont

WASHINGTON

Press Conference (NBC-TV) reversed itself and went to the horse's mouth last week to get the "Suez Canal story."

Oliver M. Presbrey, co-producer, flew to Cairo along with John Beal, Time, and president of State Dep't. Correspondents; John Madigan, Newsweek; and Richard Wilson, Cowles publications. They interviewed President Nasser of Egypt in the Old Revolution headquarters. — Jessie Stearns

PEOPLE & PLACES...

Edward Hunter, author of Brainwashing, in Kabul, Afghanistan, for eight months, gathering material for magazine articles and another book: also writing for Spadea Syndicate... Jack Raymond, N.Y. Times correspondent in Moscow, delayed in Vladivostok en route to U.S. from Mongolia. Raymond was Times correspondent in Berlin, Frankfurt and Belgrade for 11 years before his assignment to Moscow ... Redington Fiske, editor of Export Trade and Shipper, touring country with lectures on changing world trade patterns; returns mid-October... Nola Luxford has returned from New Zealand, Fiji, Mexico, and California... Miss Dudley Harmon combining work as News Director of Smith College with series of lectures; formerly U.P. correspondent in Europe and Washington... Jack Galub was named managing director of Bennett Assoc., Inc., public relations of Victor A. Bennett Co. ... Eugene Rider appointed chief engineer of Biscayne TV Corp.'s WCKR, Miami's NBC radio affiliate, operating in conjunction with WCKT, Biscayne's new Channel 7. William D. Miller, UP manager for Formosa for three years, succeeds Robert E. Udick as manager for Philippines. Udick is in Singapore as UP manager for Southeast Asia.

POKER NIGHT ON MONDAY

The regular poker sessions on the fourth floor rear will revert to Monday evenings, beginning September 17.

Make our 411 offices your headquarters around the world

Pan American – the first and only round-the-world airline – has the welcome mat out for the Press in 80 countries and colonies on all 6 continents.

Any one of Pan Am's 411 offices is the perfect spot to meet people, to receive messages, to get help with accommodations, interpreters, interviews, etc. And be sure to ask about PAA's "pick-up" service for press material.



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OPC members returning from their South American tour brought back shots of the trip taken along the way. Upper right shows the group in an interview with Pedro E. Aramburu, President of Argentina: (l. to r.) Robert S. Kane, Albert S. Keshen, Madeline Ross, Louis J. Garcia, John M. Barkham, President Aramburu, Mrs. George Polk, A. Wilfred Jean Baer and James M. Connolly. Upper right, A. Wilfred May shakes hands with Carlos Banez, President of Chile. The group is gathered on the balcony of the Brazilian Press Club at Rio de Janeiro. In lower right: (l. to r.) Mrs. John Barkham; Kane; Connolly; Baer (in front of Connolly); Barkham; Herbert Moses, president of the Brazilian Press Club (in front of Barkham); Ross; May; Mrs. Polk; Garcia and Keshen.

OPC Milestones

MARRIED: Allen R. Dodd, Jr., news editor of London bureau, INS, and Ivy Grace Wood of London, also of London bureau of INS, in London Aug. 25.

BORN: To Mr. and Mrs. Thomas P. Kennedy (International News Dept., Caples Co.), a son, Kevin, Aug. 25.

DIED: William P. Flower, 65, in New Orleans, Aug. 20. He was special public relations representative for Pan American; formerly with the AP from 1915 to 1927 in Havana, Santiago, Chile, Buenos Aires, New York and Washington.



HOFFMAN AT OPC

Paul G. Hoffman was the guest of honor at the first fall luncheon meeting of the OPC Sept. 6.

Hoffman, recently appointed U.S. representative at the next session of the UN General Assembly, spoke of his post-war work with the Marshall Plan and his present work as board chairman of the Fund for the Republic which is placing "major emphasis" on "a study of the Communist conspiracy in the U.S."

Following the talk, an OPCer asked Hoffman's opinion of the cause of the climate of fear in 1950. Hoffman answered that it was a result of the shock Americans suffered when they learned that atomic secrets had been stolen, that there were Americans who could be traitors to the U.S. He continued, "However, there has been a gradual change and return to normal because we are a people of good sense, and were able to get things back into perspective."

TREASURER'S REPORT

Treasurer A. Wilfred May reports July operations resulted in a loss of \$1,771, compared with income of \$800 in June, and a loss of \$46 in July 1955. He explains the deterioration from the preceding month as owing chiefly to seasonal factors, and from the previous year as the result of the Club's greatly expanded activities.

JOB OPPORTUNITIES

No. 62 Washington correspondent for radio network. Prefer working newsman with broadcasting exp., know D.C., can serve as liaison news and public relations man for network. About \$10,000.

Misc. openings— New York and out of town; publishing, advertising and public relations: writers, account execs., etc. with good financial-business and general overall experience. Salary range \$7,500-\$12,000.

Applications accepted only from OPC members. Address resumes or job listings to Placement Com., OPC, Mrs. Janice Robbins, Exec. Sec'y. Spencer C. Valmy, Chairman.

NEW MEMBERSHIP APPLICATIONS

ACTIVE

Russell N. Braley, correspondent, The News, since January 1955 (Frankfurt, Germany). Oakland Post-Enquirer (Calif) from June '47 to July '49; Stars & Stripes (Germany) from July '51 to Oct. '52; Overseas Weekly (Germany) from Oct. '52 to April '55. Proposed by Paul M. Grimes, seconded by Henry Toluzzi.

Lee Carson (Boudreau) - re-instatement. Freelance. From Aug. '38 to Mar. '40 Chicago Sun-Times; INS and KFS (London) from Mar. '40 to Jan. '43; war correspondent from Jan. '44 to Sept. '45 (Europe). Proposed by Robert Considine, seconded by Joseph Willicombe, Jr.

Karl Detzer, roving editor, The Reader's Digest (USA and Western Europe) since Feb. 1946. Ft. Wayne News (Ind.) from 1908-14; Ft. Wayne Sentinel from 1914-16; The Hoosier Guard from Aug. 1916-17; The Reader's Digest from Oct. 1938-42. Proposed by William Hard, Ir., seconded by Marc A. Rose.

Robert Faherty, presently, UNESCO (Paris). NY Herald Tribune (Paris) from Oct. '54 to May '56; MSA from Nov. '51 to Aug. '53; ECA from May '50 to Nov. '51; Chicago Daily News from 1940-50; NY Herald Tribune (Paris) from Sept. '48 to Jan. '49. Proposed by William Westlake, seconded by Thurston Macauley.

Doris Johnston Macauley (re-instatement), freelancer. So. China Morning Post (Hong Kong) 1938; Hong Kong Herald (Hong Kong); United Press (Hankow) 1938-39; China Weekly Review (Shanghai) 1939; KZRM (Manila) from 1940-41. Proposed by *Thurston Macauley*, seconded by *Bruno Shaw*.

James Patrick O'Neill. Yank (Middle East) from Dec. '42 to May '44, (Italy) from May '44 to Aug. '44, (France) Aug. '44 to Dec. '44, (US) from Dec. '44 to Dec. '45. Proposed by Edward J. Cunningham, seconded by Debs Myers.

Alfred Wagg. From 1941-42 foreign correspondent Liberty magazine, Washington Star, and Lord Kemsley Allied Newspaper Group (London), covered Burma Campaign; 1943 (Spring) covered Mediterranean for NBC, Colliers, United Press, and London papers; 1944 (Spring to early summer) covered D-Day and invasion of Europe; 1944 The Chicago Tribune, MBC, and London Daily Mail (Asia) for two years. Proposed by Robert Considine, seconded by Joseph Willicombe, Jr.

Ward Walker. City News Bureau (Chicago) from 1938-39; The Chicago Tribune from 1939-42; USMC, combat corres., (South Pacific) from 1942-45; Chicago Tribune (England) from 1945-46; Chicago Tribune from 1946-48. Proposed by John R. Wilhelm, seconded by Russell F. Anderson.

ASSOCIATE

S. Ralph Cohen. Schenectady Union-Star from 1934-37; Camden Courier, Bayonne Times, Elizabeth Journal, Jersey Observer from Jan. '38 to June '43; National Aeronautics from June '43 to June

'46. Proposed by G.A.W. Wynne, seconded by Patricia Dunn.

William J. Kelly, assoc. ed. Crowell-Collier Publ. Co. since 1943. INS from June 1931 to May 1943. Proposed by Rosellen Callahan Welti, seconded by Joseph Willicombe, Jr.

Bernard S. O'Hara. Wall Street Journal from 1914-17; New York Sun from 1930-31; Associated Press from 1931-45. Proposed by Gilbert E. Busch, seconded by Robert J. Duffy.

Bart Sheridan, asst. to editor, since Jan. 1953 Good Housekeeping. Time Inc. from 1940-46. Proposed by Robert Deindorfer, seconded by Robert F. Kane. Mason Rossiter Smith, editor & publisher, Tribune-Press (Gouverneur, NY) and national president, Sigma Delta Chi. Proposed by Spencer Williams, seconded by Victor Lasky.

NEW MEMBERSHIPS

The Chairman of the Admissions Committee announces the election to membership of the following candidates:

ACTIVE

Oliver Gramling, Associated Press.

ASSOCIATE

Richard Greenough, London Daily Mail. Richard C. Patterson, Jr., Commissioner, Dept. of Commerce & Public Events of New York.

CALL FOR OPC BOOKS

The Library would appreciate receiving the following publications: Inside Story; Deadline Delayed; As We See Russia; Men Who Make Your World; and Off the Record.

Introducing: TWA'S PUBLIC RELATIONS team in Italy

Jean Govoni, TWA Public Relations Manager, Italy



Adele Baracchi, Public Relations Representative

JEAN GOVONI and ADELE BARACCHI

When in Rome worry not how the Romans do. Just look up TWA's Jean Govoni at Via Barberini 67, who'se telephone (471141) taps many sources of information and assistance. When not on the phone, Jean is off on her motorscooter to the airport to greet an arriving celebrity or newsman. Despite her youth she has been with TWA in Italy for ten years; comes of a newspaper family; was educated in London, Paris and Rome. Handy with English, Ital-

ian, French and German she often helps out as interpreter at interviews. The first Italian girl to work for the Red Cross, she dished up doughnuts the day the Americans liberated Rome.

Equally attractive and charming is her assistant, Adele Baracchi (pronounced Ah-dayl-lah Barrock-kee), also a former Red Cross aide, a ten-year TWA'er in Rome, and linguistically expert. For guidance on accommodations, shopping, who's who in Rome—

whether American VIP or Roman official—transportation and local customs and color, both Jean and Adele are at your service.

Just as you can rely on TWA's Public Relations staff for assistance, you can rely on TWA for the finest, fastest transportation anywhere, any time!

Gilasel
Vice President,
Public Relations,



Fly the finest ... FLY =